



**So, you're thinking
about outsourcing?**



Is outsourcing right for you?

Is this you? You have a growing customer base, orders pouring in, and a warehouse bursting at the seams.

The pressure is on to deliver those coveted products swiftly and seamlessly.

But here's the catch: managing the entire order fulfillment process—order processing, storage, picking, packing, shipping, and customer service—feels like juggling more than you can handle.



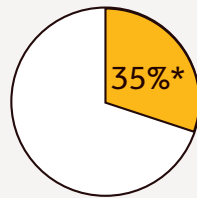
That's where **outsourcing** can help—a secret weapon against logistical chaos.

It's like having a team of logistics professionals who handle everything behind the scenes, leaving you free to focus on what you do best: **delighting your customers.**

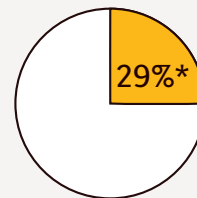


The retail and e-commerce market is changing rapidly, and more companies are considering outsourcing logistics operations.

Here's what's happening:



Of companies have decided or are considering to outsource due to the rise in e-commerce



Of companies have decided or are considering to outsource due to the pandemic

...and this will only continue to increase

* Survey administrated by UPS and Peerless Media 2021



But, how does outsourcing work and how exactly can it help you?

Ask yourself the following questions...

1. Do you currently have an expensive lease obligation for your self-managed warehousing/distribution center?
2. Is labor one of your largest expenses?
3. Do you struggle to scale-up and scale-down your operations based on seasonal demand?

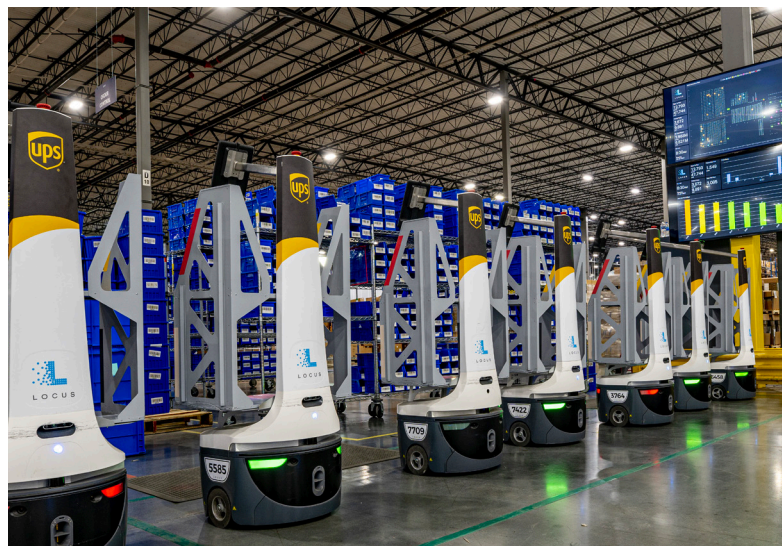
These problems are a burden and prevent you from focusing on your core business

Did you Know?

UPS helps business every day evaluate the benefits of outsourcing vs insourcing

Now, consider this...

1. What if you could reduce your inventory carrying cost by only paying for the space occupied by your inventory?
2. What if you could rely on automation, robotics, and the industry experience of supply chain professionals to keep labor costs low?
3. What if you could leverage state of the art technology to adjust for seasonal fluctuations?
4. What if you could have full visibility and reporting of your entire supply chain all in one place?



That's the value in outsourcing logistics.

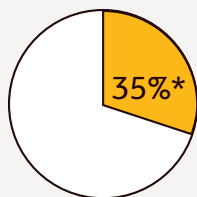
How does outsourcing fulfillment differ from in house fulfillment?

Outsourcing can bring service levels to new heights!

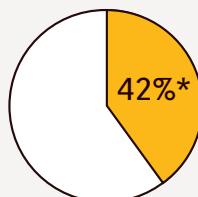
Don't take our word for it, take a look at these impressive statistics from a recent survey.

RESPONDENTS SAW IMPROVEMENT IN:

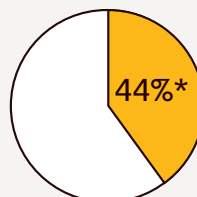
QUALITY



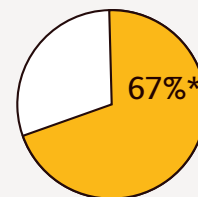
ORDER ACCURACY



INVENTORY ACCURACY



CUSTOMER SERVICE



* Survey administered by UPS and Peerless Media 2021

Improvements in these key areas create a win-win outcome for you and your customers.



Our innovative automation and AI solutions are designed to expedite your orders, improve accuracy, and anticipate future challenges.

Did you Know?

Our survey revealed that expectations became reality for many who outsource. Areas like reducing damages and order accuracy would allow for improved customer satisfaction.

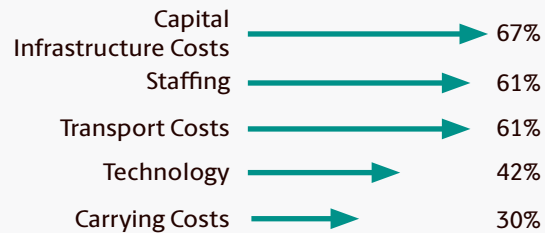
Here's what to look for in a fulfillment partner

Expected Value

Outsourcing fulfillment operations can boost your bottom line

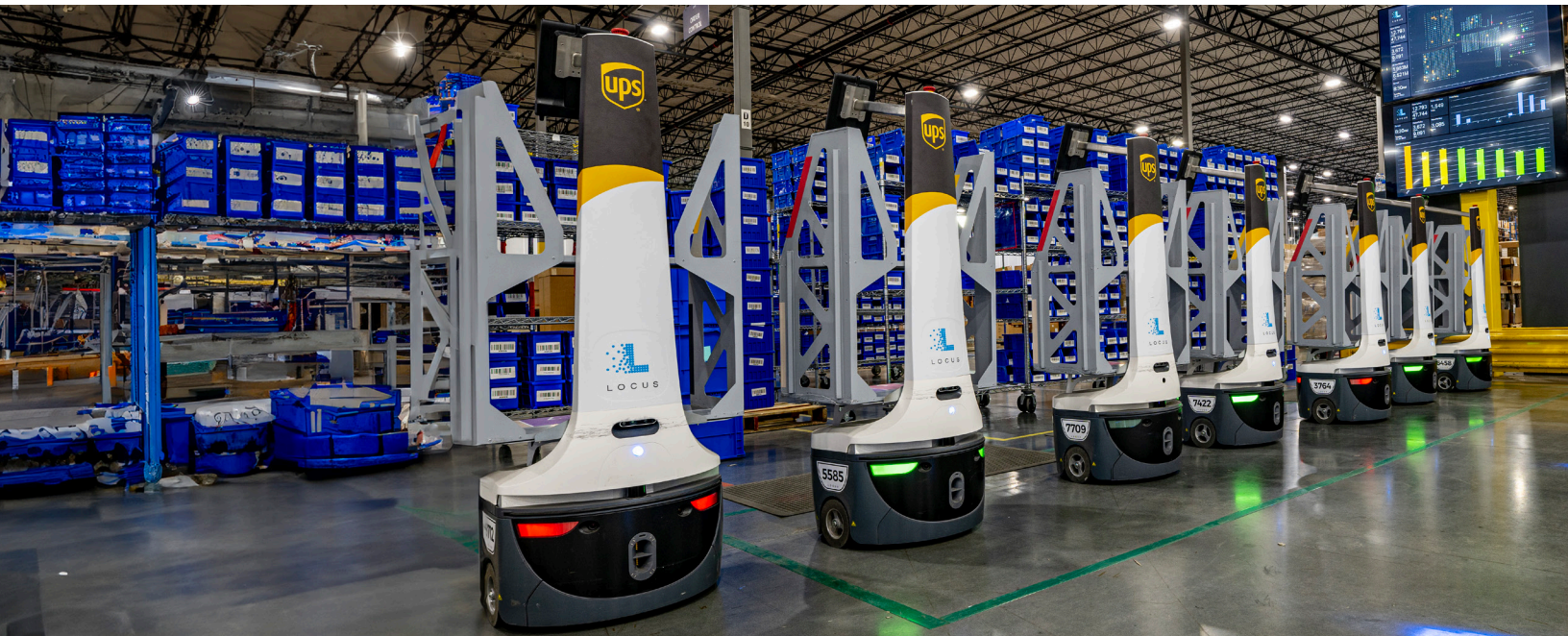
- Lower overall logistical costs
- Improve on-time deliveries
- Labor cost savings/efficiencies
- Latest Technology
- Increase customer satisfaction
- Administrative efficiency

Realized savings according to companies that have already outsourced*



* Survey administrated by UPS and Peerless Media 2021

UPS Supply Chain Solutions has end-to-end solutions to help your operations achieve your goals



You've probably heard all the buzz about AI and robotics.

We've been using AI and robotics in our solutions for quite some time. It expedites everyday tasks and anticipates the future challenges of our customers!

Take for example our state-of-the-art facility, **UPS Velocity**

Velocity streamlines the entire operational process from inbound to outbound and even final mile by leveraging AI and automation.

See it in action



Customer Success Story



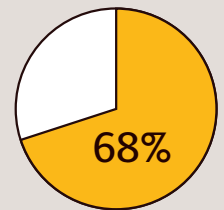
The Project Challenge

With a wide range of order profiles from our footwear and apparel customer, UPS Supply Chain Solutions® needed a scalable yet standardized automation solution that could seamlessly expand across multiple distribution centers.



Our Solution

After initially starting with 27 goods-to-person picking robots, UPS Supply Chain Solutions scaled its automation to 157 robots across two warehouses covering the West and East Coast of the United States.



or 211m
of US population
reached in 2 days or less
by Ground

When we say end-to-end, we really mean it.

Value-Added Services sets us apart.

- Packaging Solutions
- Product Customization
- Retail Compliance
- Kitting/Pre-Assembly
- Quality Inspections
- Technical Services

Your brand is valuable, and our value-added services will help you keep it that way.



Returns can really hurt your bottom line, but we can help you minimize that.

Can you relate to this?

You've launched a new line of products for the season, but you're hit with a lot of returns, and before your team can evaluate the return and decide what to do with it, you're already into the next season.

It doesn't have to be this way!

Our **returns** solution is engineered into our forward fulfillment. This allows us to process your return faster which helps you recapture value and improve your P&L.

"UPS has an expertise in supply chain and has amazing people who really work tirelessly and are really motivated on the challenges we are facing. It feels like UPS never stops."

-Tech rentals customer company



UPS Supply Chain Solutions®

For more information, contact [UPS Supply Chain Solutions](#).